

Information Privacy Statement – Event and Venue attendance

The Suburban Land Agency (SLA) administers a range of processes in the development and sale of land and housing on behalf of the Territory. SLA is established under the *City Renewal Authority and Suburban Land Agency Act 2017* (CRASLA Act) and is administratively part of the Environment, Planning and Sustainable Development Directorate (EPSDD).

Information Privacy Act 2014: Territory Privacy Principle 5

Notice of collection of personal information

SLA is obliged to handle your information openly, transparently and in accordance with the Territory Privacy Principles set out in the *Information Privacy Act 2014* ([Privacy Act](#)).

This privacy notice applies to all users who attend SLA events to ensure that the user is fully aware that any information provided at events is collected and how that information is handled once collected.

Your right to privacy is treated seriously and all personal information (information relating to an individual that can be used to identify, or reasonably ascertain, a person's identity) you choose to provide will only be used for the purpose for which it was provided and will not be disclosed to other persons or organisations without your prior consent or unless required by law.

With your consent, your personal information is collected as a way to inform you of projects, facilitate your interactions with us, respond to your feedback and to assist with market research.

The collection of this personal information is done in accordance with the *Planning and Development Act 2007*, the *Territory Records Act 2002*, the CRASLA Act and the *Land Rent Act 2008*.

Your personal information is collected both from yourself and third parties such as agents or companies with whom we are associated in relation to the development and marketing of projects. It may include your name, address, age group, family size, contact details, occupation and preferences for residential or commercial accommodation. Please refer to the SLA's Privacy Policy for a full list of the types of personal information that may be collected by SLA.

Your personal information will only be disclosed to a third party in accordance with the Privacy Act. The Privacy Act requires that those third parties treat your personal information in the same manner.

The organisations to which your personal information may be disclosed include:

1. financial, legal, administrative and other service providers
2. marketing agencies (for demographic research purposes) and any sales agents which we engage
3. associated companies and their agents in relation to the development and marketing of projects
4. government agencies in situations where we believe you will think it is reasonable for us to share your information
5. those we collect your personal information from, including your agent.

Once a property is purchased, the sales information related to the purchase will be supplied to ACT Government Agencies which prepare and sell property sales reports to commercial organisations concerned with the development, sale or marketing of land.

The kinds of personal information we collect and hold at our events and venues

Under the Information Privacy Act 2014, the SLA may collect personal information only if it is reasonably necessary for, or directly related to, one or more of the agency's functions or activities. This may include, but is not limited to your:

- name, address and contact details, such as phone number and email address
- identity (e.g. date of birth, country of birth, passport details, visa details and driver's licence)
- personal circumstances and associations (e.g. age, gender, marital status and occupation)
- financial affairs (e.g. payment details, bank account details, and information about business and financial interests)
- your employment (e.g. applications for employment, work history, referee comments and remuneration)
- opinions (e.g. through community consultation processes).

When will we collect your personal information at our events and venues

We may collect personal information about you when you:

- enquire about sales and other business enquiries or through sales events such as a ballot systems or land auction
- participate in community consultations, committees, forums, or make submissions to us, and give us permission to collect your personal information
- contact us to ask for information and we need it to help you or reply to you
- subscribe to SLA's online social media channels
- subscribe to any of SLA's email distribution list for information purposes
- volunteer for a service, program or event managed by SLA
- are involved in an accident, incident or near miss related to SLA's activities, resulting in the completion and submission of an incident/accident report
- ask for access to information that SLA holds
- undertake procurement processes in accordance with the *Government Procurement Act 2001*
- undertake recruitment processes in accordance with the *Public Sector Management Act 1994*
- are employed by SLA
- are in public spaces or events covered by the ACT Government Public Safety Closed Circuit Television (CCTV) system.

Accessing Your Information, Corrections and Complaints

If you would like to access your personal information or if you believe that your personal information has not been handled appropriately; or you feel we have breached the Territory Privacy Principles, you can contact our Executive Branch Manager, Governance and Corporate Services by:

Post

Executive Branch Manager, Governance and Corporate Services
Suburban Land Agency
GPO Box 158
CANBERRA ACT 2601

Email: suburbanland@act.gov.au

Telephone: (02) 6205 0600

There is no fee for accessing your personal information held with us.

You may also correct your personal information if it is inaccurate, incomplete or out-of-date.

If you feel that your complaint has not been responded to appropriately, you can contact the

Office of the Australian Information Commissioner by calling 1300 363 992 or
emailing enquiries@oaic.gov.au